



BOCA BEACH CHABAD

impact

SEMI ANNUAL REPORT

Spring / Summer 5781 - 2021

www.BocaBeachChabad.com



TOGETHER WE IMPACT AND INSPIRE

We've all been deeply impacted by the Covid-19 pandemic in a myriad ways. This semi-annual report is the story of how your support has enabled profound positive impact and inspiration for so many during this challenging time in our lives.

With limited capacity for indoor gatherings, we headed outdoors for times of meaning, and for warm and safe connection.

For Rosh Hashana, hundreds of High Holiday Packages were distributed, and more gathered at the Intracoastal to hear the blowing of the shofar and observe tashlich - the casting of sins into the water.

On Sukkot we brought the Holiday experience "to the streets" as we drove our mobile sukkah through local neighborhoods and shopping centers, giving people the opportunity to make a blessing in the Sukkah and shake the lulav and etrog.

For Chanukah, we spread the light by sharing hundreds of Chanukah gift boxes, and brought the community together for a Menorah lighting and Chanukah car parade. Young Jewish Professionals came together for a night of light at Palmetto Promenade.

We distributed beautiful Mishloach Manot packages throughout the community for Purim, and brought all ages together for a joyful Purim celebration in the park.

Unable to host our community seders, we put together over four hundred Seder in a Box kits and boxes of Shmura Matzah, enabling the community to celebrate the Seder at home.

Keep reading to see what these activities have meant for members of our community.

The physical separation of COVID-19 also gave us an urgent impetus to accelerate our efforts to reach our people virtually. While we'd already been expanding our digital footprint, it's grown exponentially with our new Digital Media Department. Our exciting online classes, groups and podcasts now reach 10,000 of our community members wherever they are every week! And our Virtual Musical pre-Pesach seder alone drew 10,000.

Of course we've also been here for our neighbors in need, with food and emergency assistance, check-ins and support. Our community came together to accomplish this - including raising \$180,000 in 24 hours for our Be the Light Chanukah Campaign - and we continue to spread our light to each other through this darkness. Your support enables us to make an ever-increasing impact on the lives of so many.

With our family's own losses during this difficult time, we learned for ourselves how powerfully our caring community's connections can bring comfort and support even when we are not able to gather as we wish. We are deeply grateful.

With strength from Hashem, from the power of our Boca Beach Chabad community and our mutual responsibility, together we have adapted and thrived through adversity - as our people have always done - and together we will continue to provide and grow our vital, welcoming intergenerational center of Jewish life.

The Rebbe saw challenging times as G-d's way of challenging us to elevate our lives to the next level, to look for ways to be more impactful, to dig deep for inspiration and to share the inspiration with others.

We are all in this together, and together we move onward and upward to a brighter and stronger tomorrow. Wishing you a healthy and fulfilling summer,

Rabbi Rami & Ahuva New
Co-Directors, Boca Beach Chabad

EAST BOCA JEWISH LIFE ON THE RISE!



Our family moved from Chicago to Boca Raton fourteen years ago. We spent eleven enjoyable years in Montoya Circle near Boca Raton Synagogue.

Three years ago, when our youngest child left for college, we moved to East Boca where we quickly became involved in Boca Beach Chabad.

We love our new “city life” where we can walk to almost all amenities including nearby Mizner Park, shopping of every variety, and the beach a short mile away.

Chabad, which was recently fully renovated, is next door to the new condominium building we live in. Making new friends and being part of the Chabad community has been a real pleasure, not to mention seeing and enjoying the dedication and inspiration of Rabbi Ruvi and Ahuva New.

East Boca (some call it downtown Boca) has been exploding with people of all ages moving in, whether from up north or even from other nearby Florida communities. Beautiful new residential developments can be seen everywhere.

We feel very blessed and could not be happier with our decision to move to East Boca. We look forward to meeting more of you in person soon.

Michael & Jill Rose



When Jeff purchased Eye Catchers Optique in East Boca a year and a half ago, we knew nothing about the neighborhood. In fact, we planned to move from New York to West Boca.

But before the business opened, Jeff went to Boca Beach Chabad, the closest shul to his store, on Rosh Chodesh to check it out. The warm and welcoming Rabbi New told Jeff about nearby apartments that met his criteria - walk to shul, walk to store, walk to beach. We took a look and decided East Boca would be our home.

Jeff grew up Conservadox, went to Yeshiva, and later became “Modern Orthodox,” while Pam had a Reform Jewish background. From the start, Boca Beach Chabad has been a warm and caring community of people and values we both identify with. We’ve made some of our dearest friends there. Having our Jewish home right in our neighborhood is extremely important to us. It’s our lifeline. We try to attend as many services and lectures, kiddushes, events and BBQ’s as possible, and to learn as much as we can.

We are grateful for Rabbi Ruvi & Ahuva New and the Boca Beach Chabad for welcoming us as their extended family. We in turn, welcome others to join us.

Jeff & Pam Bilfeld

Boca Beach Chabad

Rosh Hashana Shofar & Tashlich



Throughout the pandemic, Rabbi New keeps finding ways to bring us together. My family enjoyed a shofar and tashlich service by the Intracoastal. As always, he made such a difficult time special. He shows up at our home with his family for all the holidays, bringing goodies and asking only for a smile. Thank you for always being there for us! ~ THE ELKMANS

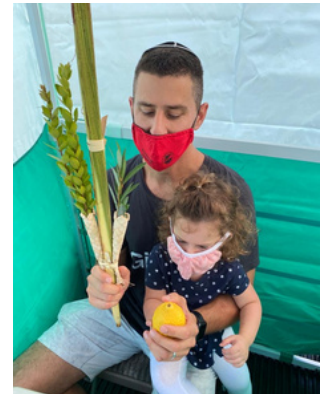


Sukkah Mobile



It was a special experience having the mobile sukkah come by our house. With two young kids, busy schedules and COVID restrictions it was difficult to have a true Sukkot experience, but the mobile sukkah gave us a real taste of the holiday. As an extra perk, six months later my two-year-old daughter is still talking about saying the prayers with Rabbi New and getting a cookie afterwards. Those few minutes gave us a special holiday memory and family experience.

~ BRETT BIRMAN



Chanukah Menorah Lighting and Car Parade



As our community grappled with the multiple impacts of a pandemic, the community celebration of Chanukah, led by Rabbi New, was a much-needed opportunity for us to come together in a socially responsible manner. Notwithstanding self-isolation, employment furloughs and an overall disruption in our lives,

bringing the community together to celebrate the miracle of Chanukah inserted a small dose of normalcy to an abnormal situation.

~ ROBERT WEINROTH, PALM BEACH COUNTY DEPUTY MAYOR



Innovative Holiday Impact

Young Jewish Professionals (YJP) Chanukah



It was remarkable to see how many young Jewish people came together in East Boca for the YJP Chanukah party. It's always nice to get with like-minded individuals from similar backgrounds right here in your own backyard. In our two years here, we've struggled to find Jewish friends outside of Chabad, so we very much hope to help these events grow. Is it too cheesy to say the gathering was "lit"? Thank you!

~ SHIR REINITZ



Purim Mishloach Manot



Boca Beach Chabad went above and beyond sending out Mishloach Manot this year. Even away in Montreal for Purim, I received a package. I could not believe how original, creative and beyond gorgeous it was, with an ingenious puzzle, goodies and personalized cards. It was representative of the unbelievable projects Boca Beach Chabad continuously spoils us with. We are so lucky to be a part of it.

~IRENE MARCIANO



Family Purim Celebration

Purim at Chabad is always festive but this year's celebration was extra special. The warmth and excitement in the air were tangible. From the Megillah reading to the delicious Purim feast and seeing all the children running around in their costumes exchanging Mishloach Manot! We love being a part of the Boca Beach Chabad community.

~YOSSI AND TAL BELKIN



Innovative Holiday Impact

Seder to Go



In this second year of Passover quarantine, it was very special to have the Seder to Go package from Boca Beach Chabad. It contained all items for the seder, from seder plate, to food items that go on seder plate to kiddush cup and wine. Thank you Rabbi New for making a great seder available to the two of us.
~ SHERI FARBISH AND SETH ALTMAN



Lag B'Omer BBQ



So many among the hundred of us at the BBQ at Red Reef Park were out with the community for the first time in more than a year, and the spirit was unmistakable with old friends and many newcomers. It was the perfect time as Lag B'Omer marks when Rabbi Shimon Bar Yochai left his cave after thirteen years of hiding.

~ MAURICIO ZYLBERKAN



SAVE

THE DATE



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BRUNCH

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Calendars for
**AUGUST
29**



SOUL TREK

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NEW DIGITAL MEDIA DEPARTMENT BRINGS US TOGETHER VIRTUALLY

Boca Beach Chabad was already expanding its digital footprint when COVID-19 separated our community physically – just as our people needed us most. So we turned on a dime, rising to meet those needs for spirit, connection and learning by amping up our digital efforts exponentially. With our new Digital Media Department, we've tapped the multitalented MaryJoe Rizzuto, and we keep expanding our skills, our creativity and our scope.

Every week, our exciting online classes, groups and podcasts now reach 10,000 of our community members and more each week wherever they are! Tuning in from their homes or offices, while out of town for visits, business trips or their season away, they are growing and learning as individuals and as a community. And they know they are not alone.

In fact, more people are engaging in Jewish life and learning than ever before! With Boca Beach Chabad, you can enjoy five online classes every week and daily Ten Minutes of Torah podcasts. You can log into the weekly Torah View with Rabbi New for twelve-minute parshas highlighted by visuals and music. You can experience virtual rabbinic counseling with Rabbi New, and a special lift with his music videos. And you can join the community with joy and spirit for special events, like our Virtual Musical pre-Pesach seder that alone drew 10,000 views!

Even as we begin to gather safely together, we know our Boca Beach Chabad digital life is here to stay! You can access all of our digital media content at StormTheWorldProject.com, including Rabbi New's new single, "It's Never Too Late," featuring Shlomo Simcha and dedicated to the legacy of Rabbi Lord Jonathan Sacks.

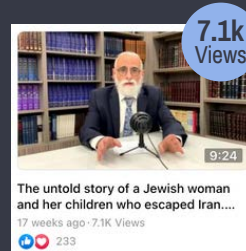


Ten Minutes of Torah

My deepest gratitude to Rabbi New for his inspirational teachings in Ten Minutes of Torah. I discovered Rabbi New a year ago, and through this my life became abundantly fulfilled. I felt welcomed and a special part of this beautiful spiritual community from the start. Each session is enjoyable to embrace, learn and grow in. The Rabbi exudes an enlightened energy and natural gift of kindness which shines brightly in all he shares. My own connection to my Jewish identity has blossomed through this experience and I truly believe individuals from any background will find special meaning in this unique forum.

I have referred many to Rabbi New's Torah teachings and will continue to do so. If coming together in life, love, peace and harmony is of interest, please join Rabbi New in Ten Minutes of Torah. For it will become a daily recipe for you as it has for me and for so many others the world over.

~ WEN SCHARF



Torah View with Rabbi Ruvi New
[YouTube.com/StormTheWorldTV](https://www.youtube.com/StormTheWorldTV)



OVER
10,000
VIEWS



Virtual Seder



A Virtual Musical Passover Seder

Jewish Learning Institute • 7.4K views • 1 month ago

Join Rabbi Ruvi New for a Pre-Passover Musical Seder. — Subscribe to our channel for more of the best Jewish video content on YouTube. The Rohr Jewish Learning Institute (JLI) has the...



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*Your support enables us to be the intergenerational center of Jewish life in our community!
Thank you for enabling us to make an ever-increasing impact on the lives of so many!*

120 NE 1st Avenue Boca Raton, FL 33432 • 561-394-9770 • BocaBeachChabad.com